

Bravo!

Bravo!
society

Thematic pillars



1. Framework for the Principles of Sustainable Development

A governance framework that reflects the Organisation's commitment and ethics throughout its operation in a way that promotes its objectives, showing responsibility towards the environment, society and all the stakeholders with which it interacts. The development of Principles and an Operational Framework that conforms to aspects of Sustainable Development, analysis of opportunities, risks and qualitative/quantitative objectives for its core activities.

2. Responsible Operation

Practices and procedures for sound, effective administration, in line with democratic principles and transparency in all matters relating to its operation, rejecting and fighting against corruption and conflicts of interest in all of their forms. Activation for the development of healthy competition for the benefit of citizens. Internal audit.

3. Dialogue (communication) with Stakeholders

The systematic practices for the development of communication and dialogue (Stakeholder Dialogue), developed by an Organisation towards all Stakeholders in order to raise their awareness and encourage their participation. The provision of access to information and infrastructure. The regular publication of the results of the dialogue and how these are incorporated into the approach and orientation of the Organisation's objectives and actions for Sustainable Development and Social Responsibility.

4. Reporting on Actions - Social Impact

Presentation of the Organisation's operational performance and the results of its actions in accordance with fundamental and recognised reference standards and frameworks for promoting transparency and voluntary commitment. The systematic measurement and record keeping (system of indicators) of the Organisation's social impact.

5. Public Interventions

Public interventions & documented positions undertaken by the Organisation to promote public policies on matters concerning Sustainable Development and Social Responsibility.

1. Financing & Investments

Measures, actions and policies that promote the search for and utilisation of modern and innovative financial instruments. Access to investments through national & international financial means. Encouraging partnerships with the Private Sector. Alternative financing practices, such as crowd-funding/crowd-sourcing.

2. Promoting innovation

The development of programmes, products and practices that meet the new needs of society and the market, governed by the principles of Sustainable Development and Social Responsibility and that produce modern, innovative and effective results.

3. Responsible Consumption

Action programmes that contribute to shaping responsible behaviour that takes into account the reserve of natural resources for the sustainability of future generations, by informing, raising consumer/citizen awareness and creating a conscience to encourage the selection of products labelled as responsible and environmentally friendly goods.

4. Boosting Employment

The development of practices and policies to provide and support job creation at all levels of the Organisation.

5. Management and Activation of Volunteers

The practices directed towards utilising/managing the Organisation's volunteers, aiming for their responsible mobilisation, activation and the successful completion of its actions, initiatives and programmes.

1. Protection of Ecosystems & Biodiversity

Actions undertaken by the Organisation for the protection and restoration of land or marine ecosystems. Addressing the direct and indirect impacts on biodiversity in protected areas or areas with a high biodiversity value outside of protected areas (e.g. restoration of areas with a high biodiversity value, landscape regeneration, etc.).

2. Addressing Climate Change

Programmes developed by the Organisation to promote alternative solutions based on more sustainable "green" technologies and clean energy. Presentation of practices & proposals for limiting the impact on Climate Change.

3. Developing Measures for Environmental Awareness and Information

Initiatives and synergies developed by your Organisation for informing and raising the citizen's awareness regarding environmental protection (e.g. information campaigns, actions towards employee education & awareness, third party interventions, etc.).

4. Sustainable Agriculture & Food

Guidance on measures needed to transform and redirect agricultural systems to effectively support development and ensure food security in a changing climate. The promotion of sustainable agriculture models at the local level and the development of agricultural activity programmes based on environmental conditions. Sustainable farming methods (e.g. organic farming, limited use of pesticides, sustainable growth in agricultural productivity, adaptation and resilience to climate change, etc.).

5. Sustainable Transport and Sustainable Mobility

Promoting an environmentally friendly mode of transport (e.g. practical use of «green» solar buses, use of bicycles, etc.). Proposals for developmental actions for transport networks and mobility management measures in an energy efficient manner.

6. Addressing Emergency Situations due to Natural Disasters

Supporting actions that help deal with floods, fires and other natural disasters. Intervention & Awareness Programmes.

7. Waste & Circular Economy

Measures, actions and policies that promote rational waste management leaving the smallest possible footprint on the natural environment.

8. Urban Environment

Intervention measures and actions promoting the upgrading of the urban environment with respect to social needs and the rights of citizens, with a view to achieving sustainability and balanced development (e.g. spatial planning, animal welfare programmes, etc.)

1. Improving Quality of Life

The development of actions and programmes aimed at promoting the quality of life of citizens (relief actions for vulnerable social groups, digital upgrading actions, etc.).

2. Strengthening Local Communities

Measures and actions that contribute to the Sustainable Development of local communities and strengthen them in the long term.

3. Ensuring Social Cohesion

The development of practices and actions of the Organisation that contribute to ensuring social cohesion and responding to social needs that will eliminate discrimination and promote gender equality and equal treatment of vulnerable groups (eliminate discrimination and racism, promote equal opportunities and equal treatment, gender equality - protection/empowerment of women, actions for the poor/people with limited means, people with disabilities and the unemployed), as well as for families facing problems (single parent families, families with domestic violence issues, children with additional needs, interpersonal relations, etc.).

4. Addressing Humanitarian Crises

Initiatives, actions and programmes of the Organisation with the aim of responding to emergency situations (e.g. humanitarian aid initiatives, gathering basic necessities, creating infrastructure, etc.).

5. Health & Safety

Information and awareness programmes for citizens regarding health, hygiene, safety, nutrition, safety in the workplace, etc., proposals for implementing preventive measures (informing and educating the local community, preventive medical examinations, etc.). Initiatives for healthcare and medical coverage.

6. Culture/Cultural Heritage

Measures and actions that utilise culture to achieve Sustainable Development goals. Promoting the preservation of art and culture, supporting the development of various knowledge reserves of historical and cultural value, promoting intercultural and multilingual learning through travel and tourism.

7. Information & Education

Programmes and actions of the Organisation aimed at educating and training citizens and the younger generation. Access, skills development and training programmes, promotion of next generation communication tools and e-learning solutions for all ages, including students, teachers and citizens. Mass promotion of knowledge and information, promotion of the information society and diversity, youth exchange programmes, actions for raising awareness and mobilisation, etc.

8. Boosting Employment

Employment promotion programmes, inclusion of the unemployed, support of middle-aged people who have been out of the labour market for several years. Training programmes aimed at reintegrating the unemployed into the labour market.

9. Reinforcing Entrepreneurship

Initiatives for establishing social enterprises and contributing to the local economy. Support for the creation of business opportunities creation, development and promotion of business & promotional activities, awareness programmes, support for the creation of infrastructure, etc.

1. Collaborating with other Institutions

Initiatives and actions promoting the development of multi-stakeholder collaborations and partnerships to respond to social or environmental issues (improving quality of life, human rights, health promotion, environmental protection, etc.)

Actions developed through the collaboration of the Organisations in Private and Public Sector partnerships, Actions between Businesses/Local Government Organisations and Civil Society/NGOs, Actions of Civil Society/Academic Community. Particular emphasis is given to multi-stakeholder partnerships aimed at meeting national/local needs.

SUPPORT LINE

Qualified partners of the **QualityNet** Foundation can support you in the application process for participating in the **Bravo Sustainability Dialogue**.

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